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**No Melt Down Here – Prime Alliance Credit Unions Mortgage Volume
Up 20% in August 2007 from Previous Year!**

Tukwila, WA – Prime Alliance Solutions is reporting a remarkable increase of 20% in mortgage transactions from August 2006 to August 2007, while many of the Country's mortgage brokers were experiencing one of their worst months in recent memory. According to a recent industry study mortgage production was down 30% in August, with the biggest drop in subprime and Alt A products. Prime jumbo and prime conforming production also took a hit as a direct result of tighter underwriting.

"What an exciting time to be a credit union mortgage lender," noted Joe Brancucci, President and CEO of Prime Alliance Solutions, Inc. "Credit unions always have the best interests of their members in mind. We lend affordably, responsibly, and with a high level of service," he added. Brancucci went on to explain that credit unions should view the current subprime crisis as the perfect opportunity to take their rightful and lasting place in housing finance by working more closely with home buyers, Realtors® builders and mortgage brokers.

"We are delighted that Prime Alliance credit union volume has increased over the past year, especially when many in the industry have struggled and continue to do so", noted Prime Alliance Solutions, Inc. Executive Vice President of Sales and Marketing Keith Nolan. "Through Prime Alliance, credit unions have access to all the tools necessary to create a positive, affordable, sustainable experience for home-buying members. Whether an online application, loan origination software, loan servicing, closing and settlement services, real estate services or our newly introduced Strategic Mortgage Solutions University and consulting division, no company provides a credit union with more choices or tools to help members achieve their dream of homeownership."

Brancucci pointed out that much of the increase volume does not include the majority of credit unions that have recently joined Prime Alliance in 2007. These credit unions include Security Service FCU in San Antonio, TX, Verity CU in Seattle, WA, Peoples Trust FCU in Houston, TX, Consumers Credit Union in Waukegan, IL and Star One CU in Sunnyvale, CA, with several more to be added before year-end.

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About Prime Alliance Solutions, Inc.

Prime Alliance Solutions, Inc. is a credit union service organization and the recognized leader in innovative mortgage solutions for credit unions. Prime Alliance's approach to mortgage lending is used by more than 1,600 credit unions, loan officers, real estate agents and builders nationwide. Prime Alliance customers account for 40 percent of all credit union mortgage lending, or roughly the size of a top 11 retail lenders. Visit the new website at www.primealliancesolutions.com.